and secured resources for partial support of a unit in each of nine states (Lendt 1979). Pledges of $162,000 and other in-kind services had already been received as support to operate the first nine units for 3 years (Lendt 1979). Another $81,000 was needed to establish the nine units. Attending the dinner meeting were executive officers from the Hercules Powder Company, the DuPont Company, and the Remington Arms Company. By the end of the evening, the businessmen were convinced that the program was in the best interest of hunting, their companies, and the nation. As a result, they